

**About the Award**

The Innovation & Business Development Award is an open category that aims to recognise innovation across the industry, from technical to new product developments (excluding ingredients) that offer real benefits to the sector.

Shortlisted entrants will be invited to present their products to our judges and members online for voting.

**Entry Requirements**

* Entries should be for single products not ranges.
* Maximum of three entries
* Products should have been launched within the 12-month award period.
* Entrants should state why products deserve to win and highlight any innovative features together with the retail price
* Products should continue to be on sale at the time of the awards
* Judging will take account of innovation as well as taste and presentation.

**Award Qualifying Period**

1st September 2020 to 31st August 2021

**Closing Date**

Thursday 12th August 2021

**Contact Name:**

**Position:**

**Business Name:**

**Address:**

**Postcode:**

**Business Tel:**

**Mobile:**

**Contact E-Mail:**

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| Please provide your written submission here  Continue as necessary to a maximum of two sheets of A4 Other supporting material may be sent separately |
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