

Futura Foods Param Paneer Category

- **Product Overview**

Param Paneer is the perfect blank canvas: a fresh cow's milk cheese that's mild and creamy in flavour and doesn't melt when heated. It absorbs, carries, and amplifies any flavour explosion you throw at it. Whether you slice, sizzle, fry, or crumble it, we want to see how far your imagination can go.

- **The Brief**

We're looking for the next legendary creation in the pizza world—and **Param Paneer is your ultimate hero ingredient.** Forget what you think you know about traditional toppings. This is your chance to rip up the rulebook, think beyond paneer in a curry house, and develop an imaginative, mouth-watering, and commercial pizza concept.

- **What We Are Looking For:**

No Rules, Just Magic: Break the boundaries of traditional pizza topping combinations. Blur the lines between cultures, cuisines, and expectations to create the ultimate feel-good fusion.

Tap Into Gen Z & Millennial Food Trends: Keep modern foodies in mind. Think global flavour remixes, social media-worthy presentation, and savvy, protein-rich, health-conscious alternatives that don't compromise on taste.

Param

PANEER

 [param-foods.com](https://www.param-foods.com)

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Param®



HIGH IN PROTEIN

VEGETARIAN FRIENDLY

Details	Information	Information
Product	Param Paneer 200g	Param Paneer 900g
Item Number	15918	15917
Case	10 x 200g	6 x 900g
Shelf Life	6 months	6 months
Minimum shelf life on delivery	1 month	1 month
Storage	Chilled	Chilled

UNLOCK THE ENDLESS POSSIBILITIES OF PARAM PANEER

A versatile cheese, high in protein, ideal for use as meal centre. A great flavour carrier, therefore perfect marinated for Indian dishes or creating something new!

Ideal for – Paneer, is an ideal protein centre for your dish, it's a mild and milky cheese, that maintains its form during cooking and effectively absorbs spices, making it an excellent choice for vegetarian & flexitarian cuisines.

Texture – Soft, springy texture, that holds its shape when heated.

Insight – Heat and eat cheeses are very on trend, Paneer is perfectly placed to lead in fusion cuisines as a brilliant carrier of flavour.

Cooking – Grill, fry or bake.

Ingredients – Cow's milk.

A SUCKER FOR FLAVOUR

A unique, spongy texture is a total flavour magnet. Unlike other proteins that just sit there, Param Paneer is designed to absorb and hold complex marinades and sauces. From zesty infusions to deep spices, it carries your signature flavours to the final bite.

PROTEIN-PACKED POWERHOUSE

With 17g of protein per 100g, Param is a functional powerhouse. It's the savvy choice for health-conscious menus and flexitarian ranges - offering a higher protein content than tofu and is healthier & more cost-effective than halloumi.

BUILT FOR PERFORMANCE

Param holds its structural integrity under high heat. It doesn't melt; it doesn't mess around. Grill it for a golden crust, deep-fry it for a satisfying crunch, or crumble it raw for a creamy finish. It's consistent, reliable, and ready for high-volume service.